

CHRISTINA PARK

WEB DESIGNER/DEVELOPER

www.christinapark.com

COMPUTER EXPERTISE

HTML5, CSS3, Responsive Web Design, Bootstrap, Javascript, JQuery, WordPress, PHP, Sketch, Invision, Adobe CC Photoshop / Illustrator / InDesign / Acrobat / AfterEffects, Keynote, Powerpoint, Google Analytics, SEO strategies. Familiar with NodeJS, AngularJS, and Sass.

EDUCATION

Web Designer & Developer Certificate
MFA in Art and Design,
MLIS, Library & Computer Information Science,

Nobel Desktop, NYC
SUNY, Purchase, NY
Rutgers University, NJ

WORK EXPERIENCE

KOLLINS COMMUNICATIONS, INC.

Ramsey, NJ

Web Designer & Developer

2016- present

- Studentdebt.nj.com: Designed and developed a small business website from scratch using Photoshop, WordPress, HTML5, and CSS3 for Kevin Hanly Esq. LLC.
- Kollins Communications and Augustus Enterprises Website Redesign: Redesigned both Kollins' B2B website and their large ecommerce website using Sketch and Photoshop. Improved website marketing strategy and reduced 18 pages of web content to a nine page website. Incorporated video content and interactivity into website, and developed SEO and video content marketing strategies for both websites. Produced a video background for the site using After Effects and Premier.
- Altarbread Website: Redesigned, developed, and managed development for an ecommerce site for the Benedictine Sisters using Photoshop, WordPress, HTML5, and CSS3.
- Industrial Hemp Exchange Website: Designed, developed, and managed development for B2B business startup using Photoshop, WordPress, HTML5, CSS3, WooCommerce, and Paid Membership Pro. Helped develop a business and marketing plan for the site, which is a membership-based interactive online business exchange community.
- LoveBird Safaris Marketing: Designed marketing brochures, large-scale trade show banners, business cards, and a marketing slide presentation for a small Tanzania tour guide company using Photoshop, Illustrator, InDesign, and Keynote.
- Book Publication: Produced the 150 page autobiography of Dr. James Caulfield using InDesign.

BOWER WEB SOLUTIONS

Ringwood, NJ

Web Designer & Developer

2015- 2016

- JLNY Broker Web App Project: Designed UX/UI wireframes the web app using Sketch. Helped manage and oversee the development of the project.
- Ripley's Believe It Or Not Times Square Website Redesign: Redesigned and developed corporate website using Mod X and Google Analytics reports. Designed and developed a custom interactive map for the site using Illustrator, HTML5, CSS3, and Mod X. Designed and published social medial event marketing graphics using Photoshop for their Facebook and Twitter accounts.
- North Jersey Associates in Medicine Website Redesign: Redesigned and developed small business website and patient portal page using Photoshop, WordPress, , HTML5, CSS3, JQuery and Google Analytics reports.
- Fireside Furniture Website Redesign: Redesigned and developed small business website using Photoshop, WordPress, , HTML5, CSS3, and Google Analytics reports.
- ZIRCAR Website Redesign: Developed B2B website for using Photoshop, WordPress, HTML5, CSS3, PHP (custom posts), and Advanced Custom Fields.
- Monterey Gourmet Website Redesign: Developed small business website for Gourmet Market using Photoshop, WordPress, WooCommerce, FoodPress, HTML5, and CSS3.
- Hope Home Care Website: Developed small business website using Photoshop, Illustrator, WordPress, HTML5, and CSS3.
- Bower Web Solutions Marketing Brochures: Designed marketing brochures for Bower Web Solutions using Photoshop and InDesign.

NEW YORK PUBLIC LIBRARY

New York, NY

Information Technology Manager

2012- 2015

- Acted as an information management software consultant for the NYPL ILS Research and Software Rollout committee. Acted as consultant on best practices for rolling out this new database software city-wide.
- Coordinated public access to technology and educational resources for multiple communities during computer equipment and library collection relocations over a two year period. This involved ongoing communication with 10 departments, public relations, database management, and ILS software.

BERGEN COUNTY CONSORTIUM OF LIBRARIES

Bergen County, NJ

Reference and Instruction Librarian

2008- 2012

- Developed community improvement programs for adults and youth designed to improve learning through technology, such as database research classes, advanced MS Word and Excel classes, and Career Development classes.
- Wrote proposals to gain government funding for community improvement programs.
- Managed computer, software, and literature purchases.
- Designed information systems to facilitate public browsing of educational resources.

HOME AND STORE NEWS

Ramsey, NJ

Graphic Designer

2003- 2008

- Designed advertisements and laid out newspaper pages using Photoshop, Illustrator, Quark, and pre-press software.

ESSEX COMPUTERS

Clifton, NJ

Graphic Designer, Technology Trainer & Adobe Certified Expert

2001- 2003

- Designed and developed marketing brochures and web pages for Essex Computers using Photoshop, Illustrator, and InDesign.
- Acted as software consultant for clients working with Adobe Acrobat, Illustrator, Photoshop, InDesign, Quark, Dreamweaver, Flash, Fireworks, and Microsoft Office Suite.
- Designed innovative workflow production solutions for multiple small businesses in Bergen and Passaic counties.

ENG ASSOCIATES

Hoboken, NJ

Graphic Designer/Marketing Presentation Designer

1999- 2001

- Designed and produced digital graphics and animated presentations for corporate trade shows using Photoshop, Powerpoint, and Flash. Clients included EMC, Hasbro, and Fortune 500 companies.

REFERENCES

References available upon request.